



CRMC CHAMPIONSHIP

CRAGUN'S · BRAINERD, MINNESOTA

PRESENTED BY
Gertens



PGA TOUR AMERICAS



CRMC CHAMPIONSHIP

AUGUST 26 - SEPTEMBER 1, 2024
BRAINERD, MN


**CRAGUN'S
LEGACY
COURSES**
A TOM LEHMAN SIGNATURE COURSE

JAKE KNAPP
2022 CHAMPION
PGA TOUR PLAYER



PGA TOUR AMERICAS

Identify. Prepare. Transition.

PGA TOUR Americas prepares players for the next step in their professional golf journey. Across two continents, the best will emerge, ready for future success.

PGA TOUR PATHWAYS

MISSION: IDENTIFY. **PREPARE.** TRANSITION.

PGA TOUR Q-SCHOOL

PGA TOUR UNIVERSITY

PGA TOUR AMERICAS

KORN FERRY TOUR



OVERVIEW

PGA TOUR AMERICAS

- 16-events played in 8 countries; CRMC Championship as penultimate
- Season-long Fortinet Cup points race, mimics FedExCup
- Top 10 earn Korn Ferry Tour card
- 95 players have graduated to the PGA TOUR, combined for 34 wins



CRMC CHAMPIONSHIP

PART OF THE PGA TOUR FAMILY

WE ARE PROUD TO BE THE 2023 TOURNAMENT OF THE YEAR

- 156 players from around the world
- 250 volunteers make the event come to life
- 7 action packed days
- Showcasing Tom Lehman's Signature Courses
- Minnesota Wild's Matt Boldy played in the Tournament
- Connecting Minnesota businesses and organizations
- Community legacy and pride
- Iconic Paul Bunyan inspired trophy presented to champion



CRMC CHAMPIONSHIP WHO WE SUPPORT

Cuyuna Regional Medical Center
CHARITABLE FUND

Supporting the CRMC Championship means **supporting charity** and with our partners we have **raised \$145,000 and counting.**

Net proceeds are directed to the Cuyuna Regional Medical Center Foundation which provides financial assistance to area patients and supports purchase of the latest technology to improve resident's health and save lives.



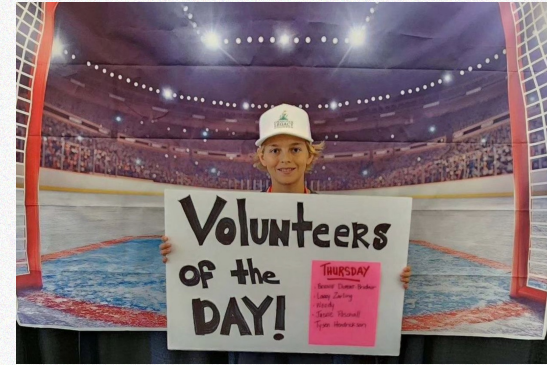
CRMC CHAMPIONSHIP COMMUNITY CENTRIC



Family Oriented



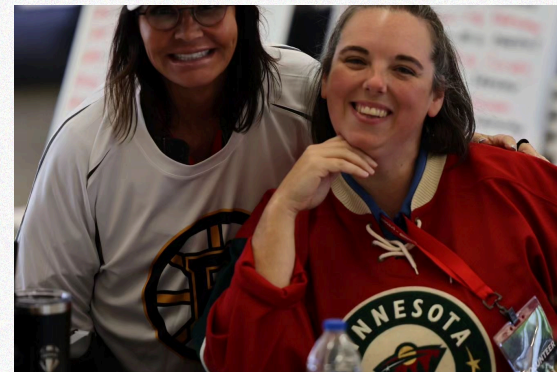
The ultimate fan experience



The best Volunteers on Tour



Take your Kid to the Course Day



Hockey Jersey Day to cheer on Matt Boldy



Clow Stamping Saturday Jam & Fireworks



CRMC CHAMPIONSHIP ULTIMATE EXPERIENCES



**Cruising for Charity
with Tom Lehman**



**Brainerd Lakes Chamber
'Business After Hours'
& Player Shootout on 17**



**Northern Pacific Center Pro-Am
featuring Travis Mathew Truck**

VIP VENUES

Take in all the action Thursday – Sunday in one of the VIP Venues

CLUBHOUSE DECK

Premium viewing venue on the clubhouse patio, overlooking the 18th hole and 10th tee, with food and beverage services and premium seating.

FRONT 9 VIP

Viewing venue for holes 5, 6 & 9, including tent, grandstand, food and beverage.

BACK 9 VIP

Viewing venue for holes 11, 17 & 18, including tent, grandstand, food and beverage.



CRMC CHAMPIONSHIP GETTING INVOLVED

GOLD PARTNER \$12,000

- Two (2) teams of four (4) amateurs in the Northern Pacific Center Pro-Am (Wednesday), playing alongside two PGA TOUR Americas' pros
- Premium gifting for each player (over \$1,000/player) & reception after golf
- Twelve (12) passes to all VIP Areas including food and beverage Thurs-Sun
- Twelve (12) passes to the Clow Stamping Saturday Night Jam
- Four (4) VIP parking passes Thursday through Sunday
- Two (2) foursome of golf to Cragun's resort including cart, range, and GPS
- Week-long logo recognition on official sponsor board, tournament website, and CRMC social media pages
- One full season GPS advertisement at Cragun's Golf Resort (\$1000 value)

BRONZE PARTNER \$3,000

- Logo recognition on the official sponsor board at the event, crmcchampionship.com, and all CRMC social media pages.
- Entry for a 2-person team into the Northern Pacific Center Official Pro-Am
 - Team will be paired with 2 other amateurs
 - Team will consist of 4 amateurs playing along side 2 PGA TOUR Americas professionals
 - Event includes premium gifting for all participants, a \$900+ value per player
 - Event includes F&B for the day
- Four (4) VIP passes that include F&B for the day at our 3 VIP areas located on #6, #17, & #18
 - Passes good for one day of your choosing.
- Four (4) tickets to the Saturday Night Jam sponsored by Clow Stamping.
 - Concert on the 18th green of the CRMC Championship
- Two (2) VIP parking passes good Thursday-Sunday

SILVER PARTNER \$7,500

- One (1) team of four (4) amateurs in the Northern Pacific Center Pro-Am (Wednesday), playing alongside two PGA TOUR Americas' pros
- Premium gifting for each player (\$900/player) & reception after golf
- Eight (8) passes to all VIP Areas including food and beverage Thurs-Sun
- Eight (8) passes to the Clow Stamping Saturday Night Jam
- Two (2) VIP parking passes Thursday through Sunday
- One (1) foursome of golf to Cragun's resort including cart, range, and GPS
- Week-long logo recognition on official sponsor board, tournament website, and CRMC social media pages
- One full season GPS advertisement at Cragun's Golf Resort (\$1000 value)

HOLE SIGN \$500

- Logo recognition on one (1) hole during the entire CRMC Championship
- Ability to conduct an activation on the hole during the official Pro-Am
- Two (2) passes to all VIP Areas including food and beverage Thursday-Sunday
- Two (2) passes to the Clow Stamping Saturday Night Jam
- Week-long logo recognition on official sponsor board, tournament website, and CRMC social media pages

OTHER CUSTOMIZED PACKAGES AVAILABLE



CRMC CHAMPIONSHIP

SCHEDULE OF EVENTS



SUNDAY (PRIOR)

- Cruising for Charity on Gull Lake

MONDAY

- CRMC Foundation Pro-Am
- Player Experience - Guiding Fishing Trip on Gull Lake
- Player Practice Rounds

TUESDAY

- Brainerd Lakes Chamber 'Business After Hours'
- Gravel-Pit Invitational for Charity
- Player Practice Rounds

WEDNESDAY

- Northern Pacific Center Pro-Am
- Travis Mathews Experience

THURSDAY

- CRMC Championship - Round 1
- Take your Kid to the Course Day

FRIDAY

- CRMC Championship - Round 2
- Hockey Jersey Day

SATURDAY

- CRMC Championship - Round 3
- Clow Stamping Saturday Jam & Fireworks

SUNDAY

- CRMC Championship – Final Round
- Closing Ceremony & Trophy Presentation

